Transforming your usage of mobile phones and computers

Are you one of many who have welcomed the transformation from filling out forms on paper to filling them out online? Imagine doing that but without having to create new software every time you add or make amendments to the form. That is what More Software Solutions offers, and banks and insurance companies are already going wild about it.

By Anne Line Kaxrud | Photos: More Software Solutions

The company is a market leader due to their innovative self-service software, which allows their clients to add and change the product without having to create wholly new software every time. While this in itself is a splendid idea, what makes them truly stand out is their integrated context, where they are involved from production to maintenance and implementation. "The main strength of the software is that anyone can add things to the programme, which allows customers to adapt the software to their needs. Thus, we constantly think of usability," CEO Frode Ettesvoll says.

Self-service software leads the way to more efficiency

"Imagine having to create new software every time you wanted to use Word. That is basically what many companies and organisations do when they need new forms. With our self-service software, you can say bye-bye to inefficient solutions and welcome a model that you can copy and change accordingly time after time," Ettesvoll explains. With clients ranging from banks and insurance companies to local constituencies, they have transformed the way people provide information. "A normal life insurance company inhabits 200 variations, and with our software, they only need one software solution to incorporate all the variations."
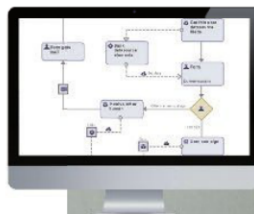
Integrated processes

More is currently working on an integrated process that will allow for different methods working together. Ettesvoll uses the example of a car crash, where the owner could initiate the process with the insurance company already at the scene by entering a few details onto the phone, while continuing the process at home. "It allows for a faster process, and we could register all the underlying conditions, like difficult weather conditions and pictures from the scene," Ettesvoll says.

For more information, please visit:
www.more.no

Frode Ettesvoll , CEO of
More Software Solutions